

LINDA COLES BIO

V1

Linda Coles is a professional speaker, author and trainer in the area of social media and building relationships. She has presented to teams at Microsoft, Transpower, ANZ, the CPA, and Auckland University Business School amongst others. She has been published by the New Zealand Herald, Huffington Post, NZ Business Magazine, Mashable.com, Social Media Examiner and is one of only 500 LinkedIn influencers worldwide with a following of over 300,000. A content driven speaker, you will find her presentations thought provoking, content packed and peppered with humour stories.

She has written 3 books published by Wiley, her latest [*Marketing with Social Media*](#), is out now.

V2

Linda Coles of [Blue Banana](#) is a professional speaker, author and trainer in the area of social media and building relationships. She has written 3 books, her latest [*Marketing with Social Media*](#), is out now.

A keynote speaker, she has presented to teams at Microsoft, ANZ, Auckland University and many, many more, and is one of only 500 LinkedIn Influencers worldwide where she has a following of over 300,000 and growing.

V3 Author

Linda Coles is a professional speaker, author and trainer in the area of social media and building relationships at [Blue Banana](#). She has presented to teams at Microsoft, Transpower, ANZ, the CPA and Auckland University Business School, among others. She has been published by the New Zealand Herald, Huffington Post, NZ Business Magazine, Mashable.com and Social Media Examiner, and is one of only 500 LinkedIn influencers worldwide, with a following of over 300,000. A content-driven speaker and author, her work is thought-provoking, useful and peppered with real-life examples. She has written three books published by Wiley; her latest, '[Marketing with Social Media](#)', is out now