

Linda Coles

International Speaker, Author,
Trainer & Social Media Consultant

Get a great
content driven, light
bulb moment presenter
for your event and your
CEO will love you
forever!

Choose from three thought
provoking, content packed
presentations that are a hit
with any audience. Stay
ahead of the game by using
new tools and ideas to build
your business connection
base both on and off line.



Presentation Options

I am a professional speaker, author, and trainer on digital marketing, building personal brand and building relationships through behaviour. I am also a FinxS (Extended DISC®) accredited consultant. That means not only can I help you with your online marketing, I can help you communicate better by using your own behavioural style knowledge to your advantage.

Get on Their Wavelength

Have you ever felt that your team just doesn't think like you do? Do you find it incredibly frustrating? Let me show you with Extended DISC® behavioural profiles, just who you have in your team and exactly how they like to be communicated to, and ease your aggravation at the same time.

By finding out where each member sits on the quadrant, your team will have a greater understanding of how each team member thinks and processes work situations, so you are on the same wavelength. You can all then get on and enjoy a productive and communication-rich workplace. This is a must-attend presentation, particularly for those in sales.

**"People buy from people,
they don't buy from companies."**

The Brand of You

The way we search online has changed – we now search for an individual's name given to us by our own connections and friends. Whether it's for recruitment, or someone looking for a new accountant or real estate agent, people are Googling the individual and making a judgment based on what they see.

Think about developing the brand of you.com. Ask yourself, what is it you want to be known for? How do you want others to see you and what do you need to do, both on and offline? This presentation will provide practical tips to kick-start you on your way.

Life Online

Mastering online social platforms made easy!

A thought-provoking, content-packed presentation that is a hit with every audience, whether Gen X, Y or something else!

With humour and real life stories, this presentation will show what you have to do next to increase your online brand and how to do it. Get immediately empowered to use the social media tools to improve brand awareness and, ultimately, your bottom line. This is a great presentation for small businesses that wish to make more of their brand online.

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Some of the companies Linda has presented to or worked with:



"I found your talk refreshing..it was clear, concise and humorous, and not full of self important bullshit.."

Tony Bozzard Senior Account Director, KMS

"Linda recently presented at our conference and was an absolute pleasure to work with. As a presenter Linda's knowledge and understanding around the tools needed to develop a positive personal brand in today's digital environment is evident. Her delivery was engaging and informative with hilarious anecdotes sprinkled throughout the presentation which injected a great sense of ease into the day.

Linda is a true professional, is personable and is an excellent communicator meaning our audience walked away with real learning's and insights about how they can put their best digital foot forward. I look forward to when I can work with Linda again."

Jennifer Griffiths, ANZIIF

"Linda was one of our keynote speakers at the Newpark conference in October 2014. Feedback from the attendees has been fantastic and a number of people implemented some of the ideas with great success. It was great working with Linda, a true professional"

Andries Van Graan, Newpark Group

I am also a contributor to the well known social media blog Social Media Examiner as well as The Huffington Post, Mashable and have been published in many magazines.



My books published by Wiley include Marketing with Social Media, Start with Hello and Learn Marketing with Social Media in 7 Days and are all available in stores or online.



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