

Westpac presents the

Undisputed World Heavyweight Champion of Business Owners and Entrepreneurship!



Tom Peters

Westpac presents Tom Peters, brought to you by The Results Group in association with The Radio Network.

Tom Peters' one day interactive workshop will be the biggest opportunity of your business future as we head toward the biggest economic turmoil in 25 years. **DO NOT MISS OUT!**

With his famous 'bias for action' **Tom Peters** will bring you a day full of answers to your questions about recession, including:

- Strategies to deal with a recessionary environment
- Converting economic crisis into business cash
- Key demographic trends to watch
- How to turn strategy into execution
- Why execution is the key to sustainable competitive advantage
- Key action priorities to focus on – this year, this quarter, this week, and today
- What KPI's will best measure progress
- Strategies to avoid common mistakes made by CEO's
- How to build the key relationships for success

Results' Business Development Coaches will be on hand throughout the day, helping you translate this information into a workable Strategic Execution Plan for your business.

A thorn in the side of the establishment for over thirty years, Tom Peters' workshops are famous for his stunning range of interests, his audience focussed message and above all, his contagious energy and passion for his topic.

At the edge of a long, hard global recession, Tom Peters' message is critical to the success of New Zealand businesses. If there is one man on the planet who can teach you how to hammer economic crisis into business gold, it's Tom Peters.

Your business simply cannot afford to miss this once in a lifetime opportunity to learn from the world's best. This is truly **world class leadership for local implementation.**

Kick recession into touch by booking now to secure places at the **Tom Peters Workshop** for you and your management team.

DO NOT MISS OUT, BOOK NOW!

- World's #1 business management and leadership thinker.
- World's most influential figure in entrepreneurial leadership in thirty years.
- Author of 15 international best-sellers on management and leadership success.
- The man who inspired business leaders to success through the 1987 crash.
- *The* leader of global management evolution since the 1980s.
- "The father of the post-modern corporation" LA TIMES.
- "What American corporations have become, is what Peters has encouraged them to be" THE ECONOMIST
- "The uber guru of management" THE ECONOMIST

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THE
RESULTS.
GROUP

To register visit www.results.com or call **0800 SUCCESS**

Hit the ground running with your recession-proof plan for 2009. Tom Peters will show you how.
Workshop costs \$1295 + GST

Tom Peters in Auckland
19 February 2009
Hyatt Hotel | 8.30am-4.30pm