

“We don’t have a choice on whether we DO social media, the question is how well we DO it”

Erik Qualman

- Did you know 78% of people trust peer recommendations and only 14% trust advertising?
- Would you like to know what your customers are thinking about your brand in real time?
- Do you have the edge over your competitors?
- Are your competitors taking over your space online?
- Would you like to get connected to people you don’t ordinarily come into contact with?

Networking is a proven way of doing business, but have you ever wondered how you can possibly network with the people you really need for your business, but just don't come in to contact with?

How do you find these new clients?



Linda Coles
will show you
the answers!

Networking online or social media is fast becoming recognised as a new, additional, and exciting way of doing business with others. By networking effectively in the right places, you can put yourself or your company on the radar of those that you wish to seek a business relationship with, all at your finger tips.

By using LinkedIn, Facebook or Twitter, Linda can assist you to significantly grow your business network and your revenue, through thought provoking and inspirational seminars, webinars and workshops.

Your time is precious, so allow Linda to show you how to achieve a network of business relationships to which you can add value in an honest and genuine way. The important thing to remember is that whilst social media leverages technology, it is still down to the human connection to make it successful.



Testimonials

“Linda’s experience in social media has greatly enhanced our SM strategy. She’s provided, and is continuing to provide on an ongoing basis, valuable advice and applications to help optimize our activity. Her consultancy lives on beyond the physical workshops through twitter, her blogs and other SM platforms.”

Louise Harrison, Telecom

“I had the opportunity to introduce Linda as a guest speaker at our National Conference. Linda was able to take an audience of middle aged accountants with varying degrees of knowledge and open their eyes to the world of social networking, online strategies and to discuss future trends. Thank you Linda.”

Tony Hood, Owner, William Buck

“Linda, you were a great help in assisting me to improve my on-line advertising and presence. You showed me tricks and shortcuts that I would never have had the time to find out myself. I guess that is the beauty of talking to a specialist!”

Martin Spencer, Director, Data Centre

“I can’t speak highly enough of Linda and from the amazing feedback we got from all who attended the feeling is mutual! Thanks Linda it’s not often you meet someone who goes way beyond your expectations but you certainly did! I would highly recommend Linda to anyone wanting to gain some clarity and understanding on how to use Social Media to build connections and grow business.”

Sally Cooke, Director, Tuskany

Linda’s Clients include:

Clients include: Telecom, ICONZ, EBOS, University of Auckland Business School, Wolters Kluwer, William Buck, MIT, HRINZ, Her Business Network, and RESULTS.com

Linda has been published on the subject by:

The NZ Herald,
Social Media Examiner,
NZBusiness Magazine,
Management Magazine,
Her Business Magazine,
Human Resources Magazine and
Start Up Magazine.



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Linda Coles

SPEAKER & TRAINER ON

Building &
Maintaining
Relationships
Online